

Marilyn N. Ochoa

Date May 2, 2006

Vita of: Marilyn N. Ochoa
Humanities and Social Sciences Reference Librarian/Digital Services Librarian
Assistant University Librarian

Work Experience:

University of Florida, George A. Smathers Libraries, Gainesville, FL
Humanities and Social Sciences Reference Librarian, October 2001-Present

- Provide professional, comprehensive reference service to patrons of the Humanities and Social Sciences Services collection in person and through the Libraries' virtual reference services, RefeXpress (through Fall 2005) and Ask A Librarian (Fall 2005 to present)
- Serve as backup Coordinator for the RefeXpress and Ask A Librarian virtual reference services
- Maintain and manage Library Instruction Computer Classroom
- Work with digital initiatives and electronic resources and services, including assessment of usability
- Assist with implementation and preparation of new technology initiatives, such as installing new operating system and other software programs, creating web pages, and managing computers and connectivity
- Teach research and information literacy skills to students in undergraduate English classes, lead tours, and participate actively in other library instruction activities
- Teach research and information literacy skills, resource evaluation skills, and HTML to interdisciplinary honors class (Spring 2004 and 2005)
- Prepare and update instructional and bibliographic guides in print and online for general and specialized audiences concerning library resources
- Select and manage access to print and online-reference works and databases in African American and other areas of multicultural studies; general humanities & the social sciences, etc.
- Managed email reference for Smathers Libraries, including the QuestionPoint Ask a Librarian service (2002-2005)

University of Pittsburgh, School of Information Sciences, Pittsburgh, PA
Graduate Student Assistant, August 2000-August 2001

- Served as Editorial Assistant to Dean Toni Carbo for Volumes 32(2000) and 33(2001) of the *International Information and Library Review*
- Created effective tracking and retrieval tools for special collections
- Developed website and database for the Robert L. Chartrand Collection of national information policy documents
- Prepared materials for the annual University of Pittsburgh Board of Visitors Meeting and other events

United States Department of Commerce, Office of the General Counsel, Washington, DC
Ethics Program Specialist, July 1998-July 2000

- Served as liaison between human resource management offices and Ethics Division
- Prepared and maintained databases of public and confidential financial disclosure report filers
- Researched and drafted opinions applying Government-wide Standards of Conduct regulations and criminal conflict of interest statutes to activities of Department of Commerce employees
- Reviewed and certified public and confidential financial disclosure forms to determine conflicts of interest
- Resolved potential conflicts of interest by executing disqualification statements and certificates of divestiture
- Worked in a team to develop Corel Presentations slideshow for training of Department employees
- Recruited and interviewed candidates for Ethics Division program specialists and attorneys
- Researched and analyzed the use of the new financial disclosure form of no new interest

Education:

Bachelor of Arts in Political Science and English, La Salle University, cum laude, May 1998
Master of Library and Information Science, University of Pittsburgh, magna cum laude, August 2001

Continuing Education:

None.

Honors:

Beta Phi Mu
ACRL National Conference Scholarship Recipient, Spring 2003

Languages:

None.

Publications:

Cataldo, Tara, LeiLani Freund, Marilyn Ochoa and Marina Salcedo. "Assessing the Information Commons." *Public Services Quarterly*. 2.4 (Winter 2007). (Refereed). Article accepted pending revision, April 18, 2006.

Freund, LeiLani, Marilyn Ochoa and John Nemmers. "Federated Searching: An Annotated Bibliography." Special issue of *Internet Reference Services Quarterly*, projected for Fall 2006. (Refereed). Bibliography accepted and undergoing final revision.

Malanchuk, Iona and Marilyn Ochoa. "Academic Librarians And Outreach Beyond The College Campus." *The Southeastern Librarian*. 53.3: 23-29. (Refereed).

Ochoa, Marilyn. "Become a Liaison." *NMRT Footnotes* 32.3 (April/May 2003): 4.

Ochoa, Marilyn. "Passport to Success: Library Orientation and the First Year Florida Program." *Library Instruction Round Table News* 26.1 (September 2003): 7, 15.

Ochoa, Marilyn and Jana Ronan. "Try the Libraries' Instant Messaging Service." *Library News*. 16.2 (2005): 1.

Ochoa, Marilyn, Trudi DiTrollo, and Erika Nelson. "Gone FISHin': Maintaining Good Customer Service and Job Satisfaction during Times of Change and Transition." *Journal of Access Services*. 2.1 (2004): 3-10. (Invited).

Ochoa, Marilyn and Toni Carbo. "Foreword to a Special Issue of IILR." *International Information and Library Review* 33.2/3 (2001): 127-128. (Board Reviewed).

Ronan, Jana and Marilyn Ochoa. "IM Your Librarian." *Library News*. 16.3 (2006): 1-2. Online:
<http://web.uflib.ufl.edu/ps/librarynews/LibNews0106.pdf>

Ronan, Jana, Patrick Reakes and Marilyn Ochoa. "Application of the Behavioral Guidelines: A Study of Online Reference Skills." *College and Undergraduate Libraries*, projected for November 2006 theme issue devoted to virtual reference. (Refereed).

United States. National Commission on Libraries and Information Science. "Appendix 32. A Bibliography of National Information Policies." Bibliography updated by Marilyn Ochoa in 2001 in Volume 3-Supplementary Reference Materials (Appendices 13-34) of the U.S. National Commission on Libraries and Information Science Report and Appendices Comprehensive Assessment of Public Information Dissemination (in PDF format), June 2000 - March 2001. <http://www.nclis.gov/govt/assess/assess.appen32.pdf> (2 August 2001).

Smaller articles written for *Library News*.

Papers, Speeches, Presentations:

Arlen, Shelley, Carol Kem, and Marilyn Ochoa. "Computer Attitudes of a University Community: Directing Library Instruction and Services." Panel session, 2005 ACRL National Conference, Minneapolis, MN. April 9, 2005.

Association of College and Research Libraries Ethics Committee. "Ethics in Action" program. Program planner. For American Library Association Annual Conference, June 2004.

Association of College and Research Libraries Program Assessment Form. Submitted new versions of ACRL evaluation forms with Sandy Mooney. Discussed at ACRL Board meeting at the American Library Association Mid-Winter Meeting 2005. Appointed by Frances Malloy, ACRL President.

American Library Association, Annual Conference, New Orleans, LA, Poster Session: "A Usability Study of MetaLib: Process, Issues and Possible Solutions." Preparing poster session for display June 25, 2006, jointly with MetaLib Implementation Task Force.

American Library Association, Annual Conference, New Orleans, LA, Poster Session: "Finding the "Fourth Estate": New Ways of Facilitating Historical Research." Preparing poster session for display June 25, 2006, jointly with Patrick Reakes.

American Library Association, Annual Conference, New Orleans, LA, Poster Session: "Comparison of Use and Usability of Digital Library Management Systems: dSpace, Fedora, and Greenstone." Preparing poster session for display June 25, 2006, jointly with Mark Sullivan.

Grants:

None.

Exhibits:

None.

National Organizations:

American Library Association, Member, 2000-Present

Association of College and Research Libraries

Member, ACRL National Posters Committee, 2004-2005

Member, Ethics Committee, 2002-2004

Member, Government Relations Committee, 2004-Present (second appointment began January 2006)

Member, Instruction Section, 2002-Present

Intellectual Freedom Round Table, 2002-Present

Library Instruction Round Table, 2002-Present

Member, Liaison Committee, 2002-2005

New Members Round Table, 2002-Present
Director, Membership Services, 2003-2004
Editorial Board, *NMRT Footnotes* Newsletter, 2003-2004
Co-Chair, Liaison Coordination and Support Ad Hoc Committee, 2002-2003
Conference Mentor, ALA Annual Conference 2003 and 2004
Member, Publicity Committee, 2001-2002
Liaison for Reference and User Services Association, 2003-Present
Library and Information Technology Association, Member, 2000-2002
Reference and User Services Association, Member, 2003-Present
Member, Local Systems and Services Committee, 2005-Present
Member, User Access to Services Committee, 2005-2005
Intern, 2007 RUSA Program Committee, 2006-Present
Southeastern Librarian, Manuscript Reviewer, 2002-Present
Special Libraries Association, Member, 2000-2005

Regional/ State Organizations

None.

University and Library Service

University Service

Association for Academic Women, Webmaster, Fall 2004
Computer Science and Engineering Independent Study, Co-advisor, Fall 2004
IDH 3931 6360, Research in the Virtual Library (3-credit course), Instructor, Spring 2004 and 2005
Graduate and Professional Student Forum, Faculty Judge, Spring 2002
Horizons Campus Awareness Day, UF Libraries Table Staff, Spring 2002
PK Yonge Developmental Research Lab Children's Book Club, Discussion Leader, Spring 2002
University of Florida Women's Health Research Center, Member, Spring 2002-2005
University Minority Mentor Program, Mentor, Fall 2002-Present

Library Service

Search Committee for Chair for Humanities and Social Sciences Services Department, Member, Spring 2006-Present
Humanities and Social Sciences Instruction Team, 2003-Present (formally introduced 2003)
Information Commons Ad Hoc Group, Member, Fall 2002-Present
Library News Newsletter, Editorial Board Member, Fall 2005-Present
MetaLib Implementation Task Force, Chair, Spring 2006
Systems Liaison (departmental computer support), Member, 2002-Present
Tenure and Promotion Support Group, Member, 2003-Present
Virtual Reference Planning Group (RefeXpress and Ask A Librarian IM), Member, 2002-Present

Digital Video Taskforce, Member, 2002-2004
FISH Committee, Member, 2002-2003
Florida Agricultural History and Rural Life Project, Digital Library Center, Librarian Volunteer, Spring 2002
Information Technology Coordinator Search Committee, Humanities and Social Sciences Services, Member, Fall 2002
Library School Recruitment Initiative, Presenter/Interviewer, April 2003
Library Staff Recognition Awards Committee, Member, 2002; Co-Chair, 2003
Library West Concept team, Member, Fall 2004-Spring 2005
People Awareness Week Committee, Member, Fall 2002 and 2003
Public Computers Implementation Team for Deep Freeze, Member, Fall 2005